



Exhibition Strategy and Exhibition Proposal Form

1. Introduction

Hastings Museum & Art Gallery aims to deliver an exciting and challenging programme of temporary exhibitions. Our programme is designed to stimulate, captivate and involve visitors. Our approach is guided by our vision:

“A local museum with a global collection that inspires people and connects communities”

Our exhibition programme contributes to our business plan aims:

- Aim Two: Inclusive
Reduce barriers to participation by working with new and diverse audiences. Connect with local communities, including excluded and vulnerable groups, by creating enjoyable, educational and memorable experiences to ensure we have something to offer everyone and that local people feel a sense of ownership and pride in the museum.
- Aim: Connected
Promote a contemporary vision of culture and heritage in Hastings through partnerships and collaboration with local arts and cultural partners.
- Aim: Reflective
Embed robust evaluation and analysis into our programme to create consistently high-quality and ambitious exhibitions, events and learning opportunities.

2. Programming

We aim to create a balanced and broad programme consisting of exhibitions that may appeal to a broad audience with popular appeal, as well as more focused projects that are linked to the interests of specific target or core audiences. The exhibition programme covers the full range of collections areas and interests of the museum; human history, natural science and the arts. The minimum we will deliver is:

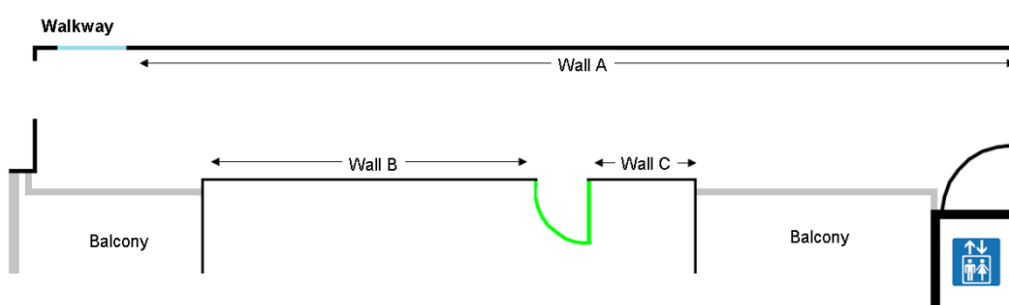
- Three Art Gallery Exhibitions
 - o One summer exhibition for families
 - o One exhibition using our collections from the stores
 - o One exhibition developed in partnership with local groups, artists or organisations.
- Two Walkway Exhibitions (2D works)
 - o One developed with partner groups, artists or organisations
 - o One using our art collections
 - o This space can also be hired by local artists to display their work.

The programme is planned at least 18 months in advance.

3. Exhibition Spaces

The Walkway

The Walkway on the first floor is suited for the display of 2D works. There is approximately 34m² wall space available for use. The Walkway is available for hire and is also used in our core programme. The Walkway is fully accessible for visitors with mobility difficulties.



Art Gallery

The main exhibition space is in the Art Gallery on the ground floor. This space is programmed by the museum team. We welcome exhibition proposals for the Art Gallery. The total floor space of the gallery is approximately 89m² and there is approximately 85m² wall space available for use.



4. Decision Making Process

The museum's exhibition group meets every three months to review proposals. We follow the same process for internal and external exhibition proposals. We judge each proposal using the following criteria:

- Relevance to our core and target audiences
- Quality of the exhibition contents or the collections available to make the exhibition from
- Cost implications including the hire fee, insurance, transport costs, security etc.
- The practicalities of hosting the exhibition, including display and environmental requirements
- Local relevance and the opportunities for working with or supporting local groups, artists or organisations.

We will show exhibitions that:

- Are enjoyable, inspirational and offer stimulating learning opportunities
- Encourage repeat visits by our existing audiences and develop new ones
- Celebrate and interpret our human history, art and natural science collections
- Showcase and support communities, local groups and artists
- Meets required standards of conservation and security.

5. Other information

For each exhibition in museum's core programme we will:

- Provide interpretation that is accessible to as many of our visitors as possible
- Promote the exhibition and any related events
- Evaluate the exhibitions by asking visitors about their experience as well as by counting the number of visitors
- Include elements that are accessible to children.

When working with partners to deliver exhibitions we:

- The relevant curator will agree with the partner and Museum & Cultural Development Manager final details of the exhibition at least three months before the opening date
- Will always consider exhibiting works of a contentious or challenging nature but reserves the right to exercise discretion and reserve the right to refuse to exhibit work
- Do not object to artist wishing to sell from an exhibition, but we prefer those works to remain on display until the end of the run
- Will apply a commission charge to any art work sold on the premises.

6. Hiring in the Walkway

Artists and local groups are welcome to hire the Walkway to professionally exhibit their work. The museum is a beautiful location to showcase your work. If you would like to hire the Walkway please email museum@hastings.gov.uk for further information.

7. Exhibition Proposals

If you have an exhibition idea or proposal, please complete the Exhibition Proposal Form (Appendix A). You must also include:

- An introduction to you or your group (maximum one side of A4)
- A maximum of 5 images of your work (individual images should be 1-2MB).

We cannot support all proposals that we receive. We are more likely to support proposals or ideas that meet the points in this strategy. We will tell you know of our decision within one month of the exhibition meeting taking place.

Appendix A

Exhibition Proposal Form



Please complete this form as fully as possible and return to museum@hastings.gov.uk along with an introduction to you or your group (A maximum of one side of A4) and a maximum of 5 images of your work.

For a MS Word copy of this form please email the museum.

About You:

Name	
Name of group if applicable	
Position in group if applicable	
Email	
Telephone No.	
Address	
Website	

Your exhibition proposal:

Name of proposed topic or exhibition	
Brief description of your exhibition (max 750 words)	
Is the exhibition ready to display?	
Has it ever been shown before, if so where and what dates?	
Preferred gallery: Art Gallery or Walkway	
Preferred dates	
Are these dates flexible?	
Why do you want to exhibit at Hastings Museum & Art Gallery	

Who is the target audience for your exhibition?	
Does your exhibition have a Hastings connection? <i>If yes, please tell us what the connection is</i>	
Does your exhibition want to use the museum collections? <i>If yes, please tell us which collections you would like to use</i>	
Does your exhibition involve partnerships with local artists or organisations? <i>If yes, please tell us which artists and organisation and the form of this partnership would taking</i>	
Medium of work	
Number of works to exhibited	
Dimensions of work (range from the smallest piece to the largest)	
Total insurance value of works	
Will any works be for sale? <i>If yes, please tell us what the price range will be</i>	

Support

Which parts of the project might you or your group need extra help with?	
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Signed	
Date	